



KEPSA WEBSITE PRIVACY POLICY

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1.0. INTRODUCTION

The Kenya Private Sector Alliance (KEPSA) champions the voice of Kenya's private sector. As a touchpoint between businesses, stakeholders, and policy, we collect and manage data from our web visitors and members. This Privacy Policy elaborates on our data-handling methods, aligning with the Data Protection Act, of 2019.

2.0. COLLECTION OF DATA

2.1. Direct Interactions

We collect your personal data from time to time when you register with us as a member, sign up for any virtual meetings or engagements, attend our events, or communicate with us. This may include your name, contact information, your company or organisation's data, and specifics of your membership.

2.2. Digital Footprints

Your visits to our site give us technical details like IP addresses, browser specifications, and usage patterns, which we capture using cookies and other technologies. Personal data offered online, through emails or forms, is also stored.

2.3. Data Subject Rights

Under the Data Protection Act, 2019, you can:

- Be informed about your data's usage.
- Access the data we have on you.
- Disagree with specific data processing.
- Seek correction for inaccurate data.

3.0. PURPOSE OF DATA USAGE

Your data aids in membership facilitation, service enhancement, research, legal adherence, and web optimization. We ensure this usage aligns with outlined, explicit, and legitimate reasons.

4.0. ASSURING DATA SAFETY

4.1. Robust Security

We are steadfast in guarding your data against unauthorized access or changes. Our defense layers encompass firewalls, encryptions, and fortified server infrastructure. Regular updates are made to counter emerging threats.

4.2. Secure Storage

Your data rests in encrypted electronic systems and locked physical facilities.

4.3. Controlled Access

Only designated KEPSA staff with a clear need can access your data. Each of them understands and agrees to maintain confidentiality.

4.4. Retention Strategy

Your data remains with us until its intended purpose is achieved and any legal or accounting needs are addressed. Furthermore, our data retention practices adhere strictly to the guidelines and requirements set forth in Section 39 of the Data Protection Act, 2019.

4.5. In Case of Breaches

Should data breaches occur, we undertake to respond swiftly as soon as we learn of the breach. Notifications will reach affected individuals and concerned authorities within the Data Protection Act, 2019's stipulated duration.

5.0. DATA MOVEMENT POLICIES

5.1. Within Kenya

We may share your limited data with local entities, such as partners. Any such sharing respects the Data Protection Act, 2019's guidelines.

5.2. Beyond Borders

For our international projects, data might need to move out of Kenya. We ensure this data remains safeguarded by only working with countries/entities that adhere to the guidelines similar to the Data Protection Act, 2019 or have equivalent measures in place.

5.3. Updates to this Policy

Periodically, we might refine this Privacy Policy to mirror changes in our practices or laws. Please check for the latest update date on our site.

5.4. Let's Talk

For questions, clarifications, or actions on your data rights, contact us at info@kepsa.or.ke. We're here to address any concerns you might have.

6.0. CONTACT US

If you have any questions regarding this Privacy Policy or wish to exercise your rights under the Data Protection Act, 2019, please get in touch with us at info@kepsa.or.ke if you have any queries or concerns regarding this Privacy Policy.

Thank you for entrusting KEPSA with your personal data. We promise to handle it with the utmost respect and diligence.

Your trust is paramount. KEPSA commits to safeguarding your personal data responsibly.