



**Press Release:**

## **MKENYA DAIMA INITIATIVE'S STATEMENT ON YOUTH ENGAGEMENT AND NATIONAL STRATEGY**

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**Nairobi, Kenya, July 4<sup>th</sup>, 2024:** In light of the recent demonstrations and the public outcry against the Finance Bill 2024, Mkenya Daima stands in solidarity with the Kenyan youth and the families affected by the unfortunate events. We extend our deepest condolences to those who have lost loved ones and wish a swift recovery to the injured. The excessive force witnessed against our youth is unacceptable; these young individuals were advocating for a brighter future for our nation.

### **Immediate and Strategic Interventions Needed**

The government's commitment to addressing the concerns raised by the Kenyan people must be actualized. Beyond the withdrawal of the contentious bill, we urge for a comprehensive strategy encompassing immediate, short-term, intermediate, and long-term interventions. These should tackle the economic, social, and political disparities that have led to the current unrest.

### **Economic Growth and Anti-Corruption Measures**

While we recognize the challenges of managing national debt and inherited economic issues, overtaxation is not the path to sustainable growth. We must confront the persistent year in year out corruption that has eroded public trust and credibility. A fresh approach to governance and public discourse is necessary to restore faith in our institutions.

### **Youth Representation and Participation**

The government must demonstrate unwavering dedication to increasing youth representation in socio-economic and political spheres. Mkenya Daima advocates for a governance model that prioritizes public accountability, efficient leadership, and the peaceful expression of grievances as enshrined in our constitution.

### **Inclusive Decision-Making and Crisis Management**

We call on the government to broaden the avenues for consultation and stakeholder engagement in critical decision-making processes. This inclusivity will also pave the way for addressing other pressing governance issues. A clear and effective crisis management plan must be implemented to navigate the challenges posed by the burgeoning youth population.

### **Mkenya Daima's Commitment to Rebuilding Kenya**

Mkenya Daima is committed to partnering with the Kenyan people and the government to foster unity and social cohesion. We are poised to lead a movement dedicated to the reconstruction of our nation's fabric, guided by our rallying call, 'Nitatenda Wajibu Wangu'—I will do my duty.

### **About Mkenya Daima**

Mkenya Daima is an initiative born from the private sector's inspiration but belongs to all Kenyans. It represents a collective of diverse stakeholders, including the business community, religious leaders, and civil society, united in the pursuit of a prosperous and equitable Kenya.

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